

Beth Strathman, J.D., SPHR, ACC



Bringing out the best in others

Beth Strathman loves bringing out the best in others. After coaching and advising managers and executives as an in-house HR leader for over 17 years, Beth started her own coaching practice. Firebrand Consulting was launched in 2010 with the belief that when leaders are skilled, everyone in the organization benefits. With decades of expertise in teaching, human resources and coaching, Beth creates significant ROI for her clients as she works with them to create more positive impact in their organizations. She is especially enthusiastic about working with senior leaders and executives to create team environments that increase ownership, autonomy, and responsibility for greater learning, innovation, and growth.



Booking Beth

A teacher at heart, Beth engages each audience with wisdom gained throughout her career, using real life examples and a sense of humor. With degrees in teaching and law, Beth has the experience, perspective, and practical know-how to present her message for business leaders. She gets to the heart of the matter, calling it like she sees it, with humor and kindness. Beth's presentations on the "soft" skills of leadership will lead to "hard" bottom line results for companies, including:

- increased employee retention
- increased employee engagement
- increased productivity, and
- significant reallocations of time and attention to what matters.

The audience will leave with practical ideas they can try out as soon as they return to work.

Workshop and Presentation Topics

- How Silence is Undermining Your Company's Productivity & Performance *(and what to do about it)*
- A "Fun Culture" and a "Safe Space" Isn't Enough: *What It Really Takes to Build the Best Teams at Work*

What People Say about Beth's Presentations & Workshops

**Stephanie Wright, IOM
CEO, Murray Chamber of
Commerce:**

"Beth's ability to add humor while [presenting] about important [workplace] issues . . . was wonderful. She was able to engage the audience and we walked away with tips and techniques we could immediately implement."

**Anne Burkholder, CEO, YWCA
Utah:**

"Beth's deep knowledge of management and leadership competencies, her extensive experience in HR, unmistakable professionalism, and lively, engaging teaching style—all combined to create a wonderful learning experience for our group. Her teaching style is both kind and very straightforward, an accomplishment in itself. . . ."

[S]taff clearly enjoyed the intelligence, perspective, and humor she brought to her work with us. . . . I highly recommend Beth's services to any organization that wants to strengthen management, grow leadership, and create a place that engages employees to do their best work."