

## Beth Strathman, J.D., ACC, ITCA

### *Bringing out the best in others*



Beth Strathman enjoys bringing out the best in others. After careers as a classroom teacher and as an in-house HR leader coaching and advising managers and executives, Beth is now a leadership and team coach. She launched Firebrand Consulting in 2010 knowing that when leaders are skilled, everyone in the organization benefits. Now, with decades of expertise in teaching, human resources and coaching, Beth creates significant ROI for her individual and team clients as she partners with them to create more value for their stakeholders. She is especially enthusiastic about working with team leaders to create conditions that increase ownership, autonomy, and responsibility for greater learning, innovation, and growth.



### *Booking Beth*

A teacher at heart, Beth engages each audience with wisdom gained throughout her career, using her wide-ranging knowledge, experience, and sense of humor. With degrees in teaching and law, Beth has the experience, perspective, and real-world know-how to present her message for a variety of audiences from team leaders to senior managers to executives. She gets to the heart of the matter, calling it like she sees it, with humor and kindness. Audiences leave with new perspectives and practical ideas they can try out when they return to their workplaces.

### *Workshop and Presentation Topics*

- How Silence is Undermining Your Company's Productivity & Performance (*and what to do about it*)
- A "Fun Culture" and a "Safe Space" Isn't Enough: *What It Really Takes to Build the Best Teams at Work*
- Build a Team that Creates High Stakeholder Value by Managing These 6 Common Tensions

***Book Beth Today!***

**801-946-0675**

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**[bethstrathman.com](http://bethstrathman.com)**

### *What People Say about Beth's Presentations & Workshops*

**Stephanie Wright, IOM  
Former CEO, Murray Chamber  
of Commerce:**

*"Beth's ability to add humor while [presenting] about important [workplace] issues ... was wonderful. She was able to engage the audience and we walked away with tips and techniques we could immediately implement."*

**Anne Burkholder, Former CEO,  
YWCA Utah:**

*"Beth was consistently well-prepared for each session, and she used a combination of research, different media, reflection on experience, and experiential learning to vary the pace, content, style, and type of participation. Each session was unique, each topic was interesting, and staff clearly enjoyed the intelligence, perspective, and humor she brought to her work with us.*

*....  
Beth's deep knowledge of management and leadership competencies, her extensive experience in HR, unmistakable professionalism, and lively, engaging teaching style—all combined to create a wonderful learning experience for our group. Her teaching style is both kind and very straightforward, an accomplishment in itself....*

*[S]taff clearly enjoyed the intelligence, perspective, and humor she brought to her work with us.... I highly recommend Beth's services to any organization that wants to strengthen management, grow leadership, and create a place that engages employees to do their best work."*